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120 PARK AVENUE, NEW YORK, NY 10017-5592

TO: Marketing Information & Analysis

FROM: Barbara S.G. Weinstein

SUBJECT: MSA Monthly Topline Report -May 1992

DATE: May, 1992

Attached is the MSA Topline Report for May, 1992. It provides market share and volume data similar to the Nielsen Topline Flash report.

This data is available approximately the eighth working day following the close of each month at the total U.S. level only, and three weeks prior to the complete database (with geographic detail).

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